**VISUAL ENVIRONMENT STANDARDS**
- Streetscape enhancement
- Parks, trails & open spaces
- Lighting standards
- Design integrity
- Landscaping & screening
- Sign control
- Litter & graffiti prohibition
- Utility & cable line programs
- Unique municipal features
- Special programs

**HOW IT WORKS**
Any Texas city may apply to the SCCP for an objective review of existing municipal infrastructure ordinances as they relate to public roadways and public spaces. The evaluation compares these standards to the Scenic City model devised by 18 program partner organizations. Assessment is points-based, and every city applicant receives a detailed, scored evaluation. Official certification can be earned by cities that score in the upper range and verify threshold standards for landscaping, tree planting, and sign regulation.

**BACKGROUND**
The Scenic City Certification Program (SCCP), administered by Scenic Texas, recognizes municipalities that implement high quality scenic standards for public roadways and public spaces. Cities with strong scenic standards reflect civic pride, benefit from a solid sense of community character and are well-positioned for economic growth.

**PARTNERS**

**BENEFITS**
- Provides expert third-party evaluation of existing standards
- Forms a basis for continual review and analysis of development plans
- Serves as a platform to educate citizens on the impact of local regulations
- Supports economic development efforts