The Scenic City Certification Program, a Texas guide to model standards for high quality public spaces

Argyle Arlington Bastrop Baytown **Beaumont Bedford** Bee Cave Belton Benbrook Buda Bulverde Cedar Hill Cedar Park Celina Cibolo Colleyville Corinth Cuero Dayton Denton Double Oak **Dripping Springs** Manor Duncanville Edinburg El Campo

Fairview

Forest Hill

Flower Mound

McKinney

Mesquite

Missouri City

Fort Worth Nacogdoches Friendswood Nassau Bay Nolanville Frisco North Richland Hills Georgetown Granbury Pearland Pflugerville Grapevine Heath Pharr Horseshoe Bay Pilot Point Houston Plano Hutto Princeton Prosper Irving Keller Richardson Richmond La Vernia Lago Vista Roanoke Rockwall Lakeway Rowlett Lancaster League City Seabrook Sealy Leon Valley Little Elm Shavano Park Lucas South Padre Island Southlake Magnolia Sugar Land Mansfield Taylor Waxahachie Marble Falls Weatherford McAllen

Webster

Westlake

West Lake Hills



VISUAL ENVIRONMENT STANDARDS

- Streetscape enhancement
- Parks, trails & open spaces
- Lighting standards
- **Design integrity**
- Landscaping & screening

- Sign control
- Litter & graffiti prohibition
- Utility & cable line programs
- Unique municipal features
- Special programs



BACKGROUND

The Scenic City Certification Program (SCCP), administered by Scenic Texas, recognizes municipalities that implement high quality scenic standards for public roadways and public spaces. Cities with strong scenic standards reflect civic pride, benefit from a solid sense of community character and are wellpositioned for economic growth.





hill country alliance

























Texas Association of Regional Councils







HOW IT WORKS

Any Texas city may apply to the SCCP for an objective review of existing municipal infrastructure ordinances as they relate to public roadways and public spaces. The evaluation compares these standards to the Scenic City model devised by 18 program partner organizations. Assessment is points-based, and every city applicant receives a detailed, scored evaluation. Official certification can be earned by cities that score in the upper range and verify threshold standards for landscaping, tree planting, and sign regulation.











BENEFITS

- Provides expert third-party evaluation of existing standards
- Forms a basis for continual review and analysis of development plans
- Serves as a platform to educate citizens on the impact of local regulations
- Supports economic development efforts